
THE SANE TRAVEL

TRAVEL BLOG



ANITA SANE

Anita is a travel blogger, passionate photographer, and a mature former career woman traveling mostly solo for more than 17 years.

She has visited 60 countries mainly in Europe and Asia. She is a skilled travel planner planning and executing her travels by herself. Based in Latvia, Anita is blogging in English so her main audience is English speaking people in different countries. Anita holds MBA degree from Riga Business School.

THE BLOG

The Sane Travel founded in 2015 is all about giving inspiration for readers' own journeys, no matter how big or small. The aim of the blog is to give readers confidence in their ability to travel solo and independently. Every post tells a visual travel story and is filled with practical information and stunning photos for ideas for readers' future travels. Monthly blog page views 17,4 K.

Demographics: female: 60%, 25-44 years of age: 50%.

Top four visiting countries: US 20%, Latvia 20%, UK 9%, Germany 3%.

SOCIAL MEDIA

The top social media where The Sane Travel is present are Instagram with 27,0K followers and Twitter with 16,2K. You can also find @thesanetravel on Pinterest with 6,4 K followers and on Facebook with 1 K followers. The combined number of followers over all The Sane Travel social media accounts is more than 50 K.

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DA 36



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SERVICES

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statistical data for December 2022 to March 2023